6620 **Printed:** 10/25/2012 11:47 AM Last Received: 10/23/2012 12:43 PM Showing Buylines: All Lines

1 of

6

Station WISH-TV INDIANAPOLIS, IN
Advertiser () RENNETT FOR INDIANA

Rep Order# 6866874 EC'd Yes

Ver# 3

Mod# 0

Status Confirmed

Traffic Order# 216620

Agency () BRABENDER COX
1218 GRANDVEIW AVE. IST FLOOR

Rep Firm Sales Office () PHILADEL PHIA

Daypart

Advertiser Product	().BENNETT FO BENNETT FOR INDY) .BENNETT FOR INDIANA ETT FOR INDY	INDIANA	1218 GR PTTSBU	1218 GRANDVEIW AVE PTTSBURGH, PA 15211	1218 GRANDVEIW AVE, 1ST FLOOR PTTSBURGH, PA 15211	LOOR	Sales Office (Salesperson () PHILADELPHIA) KATE BRADY	Y Y	
Esumate# Buyer Phone# Fax#	LIZ BRABENDER	NDER		Agency C/F1/F2/E Flight Dates Hiatus Weeks		10/29/2012 - 11/06/2012	2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-567-6005 215-567-5938)05)38	
CONTRACT COMMENT BENNETT FOR INDIANA 10/29/12-11/6/12 SC=*	CONTRACT COMMENT		6/12 SC=*									
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	
	M ! - H !	 630A-7A	CBS 21 NW-MRN6A		:30	\$450.00	10/29-11/02	σ	р ! !	О I	\$2,250.00	
Rectific 2.0		Buyline Comment:	: AIR 1X PER DAY									
2 Rating: 2.6	M-TU	630A-7A	CBS 21 NW-MRN6A		:30	\$450.00	11/05-11/06	2	Н	22	\$900.00	
,		Buyline Comment:	: AIR 1X PER DAY									
3 Rating: 2.1	M-F	7A-8A	EARLY SHOW1-CBS		:30	\$350.00	10/29-11/02	U	Н	И	\$1,750.00	
ı	Buyline	ne Comment:	: AIR 1X PER DAY									
4 Rating: 2.1	M-TU	7A-8A	EARLY SHOW1-CBS		:30	\$350.00	11/05-11/06	N	Н	2	\$700.00	
		Buyline Comment:	: AIR 1X PER DAY									
Rating: 1 5	M-F	8A-9A	EARLY SHOW2-CBS		:30	\$150.00	10/29-11/02	σ	Н	ъ	\$750.00	
	Buyline	ne Comment:	: AIR 1X PER DAY									
6 Rating: 1.5	M-TU	8A-9A	EARLY SHOW2-CBS		:30	\$150.00	11/05-11/06	N	Н	N	\$300.00	
ı	Buyline	ne Comment:	: AIR 1X PER DAY									
7 Rating: 3.5	M-H	11A-12P	PRICE IS RIGHT		:30	\$600.00	10/29-11/02	ូ ហ	Н	ഗ	\$3,000.00	

Buyline Comment: AIR 1X PER DAY

		EC'd Yes	Rep Order#
			6866874
			Ver # 3
•			Mod# 0
			Ver# 3 Mod# 0 Status Confirmed
, ; ;			Traf
	Shov		Traffic Order# 216620
	Showing Buylines: All	Last Received:	fic Order# 216620
	Showing Buylines: All Lines	Last Received: 10/23/2012	fic Order# 216620 Printed:
	Showing Buylines: All Lines	Last Received: 10/23/2012 12:43 PM	

2 of

6

Station WI Advertiser (Product I Estimate# Buyer In Phone# Fax# LT Ln 8 Rating: 3.5 Rating: 5.1	ISH-TV INDIANAPOI ().BENNETT FOR INDY BENNETT FOR INDY LIZ BRABENDER Day Time M 11A-12 M 12P-12 M 12P-12	WISH-TV INDIANAPOLIS, IN ().BENNETT FOR INDIANA BENNETT FOR INDY LIZ BRABENDER Day Time Progra. Day Time Progra. 11A-12P PRICE M 11A-12P PRICE M-F 12P-1230P NWS 8. M 12P-1230P NWS 8.	NDIANA Program PRICE IS RIGHT NWS 8 AT NOON AIR 1X PER DAY NWS 8 AT NOON	Agency () BRABENDER CO 1218 GRANDVEIW AVE PTTSBURGH, PA 15211 Agency C/P1/P2/E Flight Dates 10/29/2012 - 11 Hiatus Weeks Len Rate	BRABEI ANDVE RGH, P 10/29/ Len :30	() BRABENDER COX 1218 GRANDVEIW AVE, 1ST FLOOR PTTSBURGH, PA 15211 P1/P2/E es 10/29/2012 - 11/06/2012 eks Len Rate Dat 11/ :30 \$600.00 11/ :30 \$650.00 10/	Dates 11/05-11/05 11/05-11/05	Rep Firm Sales Office (Salesperson (Salesperson FAX# Salesperson FAX# Spots/Week # of Weeks 1 1 1	NX#) PHILADELPHIA) KATE BRADY ! 215-567-6005 215-567-5938 Total Tot Spots 	PHIA DY 005 938 Total Cost \$600.00 \$3,250.00
Rating: 3.5	X	11A-12P	SI		:30	\$600.00	11/05-11/05	 	<u> </u>	⊢ ¦ ! ! !	\$600.00
	M-F	12P-1230P	NWS 8 AT		:30	\$650.00	10/29-11/02	υ	H	UI	\$3,250.00
	Buyliı		AIR 1X PER								
	ĸ	12P-1230P	ω		:30	\$650.00	11/05-11/05	Н	Н	Н	\$650.00
	M-F	4P-5P	ANDERSON		:30	\$300.00	10/29-11/02	σ	Н	S	\$1,500.00
Rating: 2.2	Buyline	ne Comment:	AIR 1X PER DAY								
12 Rating: 2.2	Z	4P-5P	ANDERSON		:30	\$300.00	11/05-11/05	р	⊣	щ	\$300.00
13 Rating: 3.4	M-F	5P-530P	NEWS AT 5P		:30	\$600.00	10/29-11/02	υ	<u> </u>	И	\$3,000.00
vactiid.	Buyline	ne Comment:	AIR 1X PER DAY								
14 Rating: 3.4	ĸ	5P-530P	NEWS AT 5P		:30	\$600.00	11/05-11/05	ц	₽	Н	\$600.00
15 Rating: 3.6	M-F	530P-6P	NEWS AT 530P		:30	\$600.00	10/29-11/02	ഗ	Н	ហ	\$3,000.00
ţ	Buyline	ne Comment:	AIR 1X PER DAY								
16 Rating: 3.6	M	530P-6P	NEWS AT 530P		: 30	\$600.00	11/05-11/05	Н	⊣	щ	\$600.00
17 Rating: 4.3	М-Е	6P-630P	NEWS AT 6PM		:30	\$600.00	10/29-11/02	G	卢	σ	\$3,000.00

Buyline Comment: AIR 1X PER DAY

	EC'd Yes	Rep Order#
		6866874
		Ver#
		3 Mod# 0
		Status
		Status Confirmed
Shov		Traffic Order# 216620
Showing Buylines: All Lines	Last Received:	
Lines	10/23/2012 12:43 PM	Printed:
	12:43 PM	10/25/2012 11:47 AM

3 of

6

					7	ing bujuncs. / kii bii	iica				
WISH-TV BENN	/ INDIANAPOLIS, IN) .BENNETT FOR INDIANA ETT FOR INDY	(NDIANA	Agency () BRABENDER CO 1218 GRANDVEIW AVE PTTSBURGH, PA 15211	BRABE ANDVI RGH, P	() BRABENDER COX 1218 GRANDVEIW AVE, 1ST FLOOR PTTSBURGH, PA 15211	LOOR	Rep Firm Sales Office (Salesperson () PHILADELPHIA) KATE BRADY	YY YHIA	
Buyer LIZ BRABENDER Phone#	DER		Flight Dates Hiatus Weeks	10/29,	10/29/2012 - 11/06/2012	2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-567-6005 215-567-5938	005 938	
LT Ln Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
18 3	6P-630P	NEWS AT 6PM		: 30	\$600.00	11/05-11/05	<u> </u>	1	Н	\$600.00	
19 M,W	630P-7P	CBS EVE NEWS		:30	\$1,200.00	10/29-10/31	N	· 🛏	2	\$2,400.00	
Rating: 4.1 Buyline	ne Comment:	: AIR 1X PER DAY MONDAY	Y & WEDNESDAY ONLY	ТY							
20 M Rating: 4.1	630P-7P	CBS EVE NEWS		:30	\$1,200.00	11/05-11/05	Н	Н	н	\$1,200.00	
21 TU-F	7P-730P	INSIDE EDITION		:30	\$550.00	10/30-11/02	4	1	4	\$2,200.00	
	ne Comment:	: AIR 1X PER DAYNO SPOTS	SPOTS TO AIR MONDAY		10/29						
22 M Rating: 3.0	7P-730P	INSIDE EDITION		: 30	\$550.00	11/05-11/05	ц	Н	,	\$550.00	
23 M-F Rating: 4.7	11P-1130P	NWS 8 AT 1100		:30	\$900.00	10/29-11/02	ហ	1	IJ	\$4,500.00	
Buyline	ne Comment:	: AIR 1X PER DAY									
24 M Rating: 4.7	11P-1130P	NWS 8 AT 1100		:30	\$900.00	11/05-11/05	1	Ъ	ш	\$900.00	
25 W-F Rating: 1.9	1130P- 1230A	LETTERMAN		:30	\$350.00	10/31-11/02	ω	Н	ω	\$1,050.00	
Buylin	Buyline Comment:	AIR 1X PER	DAY WEDNESDAY-FRIDAY ONLY								
26 M Rating: 1.9	1130P- 1230A	LETTERMAN		:30	\$350.00	11/05-11/05	1	Н	Н	\$350.00	

4	
of.	

6

Daypart

Rating: 3.3 Rating: 2.7 Rating: 4.0 Rating: 5.4 Rating: 7.3 Rating: 5.0 Rating: 7.5 Rating: 3.1 Rating: 4.3 Rating: 4.4 Rep Order# EC'd Yes ဌ Fax# Product Advertiser Station Phone# Buyer Estimate# 37 36 35 34 $_{\alpha}^{\omega}$ 32 뒫 31 29 28 30 27 WISH-TV INDIANAPOLIS, IN BENNETT FOR INDY LIZ BRABENDER z Day US SA SA SA SA-SU щ $_{
m HT}$ $_{
m HT}$ S UT 6866874 Buyline Comment:) .BENNETT FOR INDIANA 6A-9A 11P-1135P LATE NEWS SAT 10P-11P 6A-9A 6P-630P 9P-10P 9P-10P 8P-830P 8P-9P 8P-9P 10P-11P Time Ver# w CBS 48 HR MSTRY-CBS CBS BIG BANG-CBS DAYBRK SU MORN AIR 1X PER DAY CRIMETIME PERSON OF SURVIVOR Program NCIS-CBS HAWAII 5-0-CBS Mod# THS MRN:SA 21 NWS SA6P 0 INI Status Confirmed Flight Dates PTTSBURGH, PA 15211 Agency C/P1/P2/E Hiatus Weeks Agency 1218 GRANDVEIW AVE, 1ST FLOOR) BRABENDER COX Traffic Order# 216620 :30 : 30 :30 :30 :30 :30 :30 :30 :30 :30 Len :30 10/29/2012 - 11/06/2012 \$0.00 \$1,600.00 \$3,700.00 Rate \$600.00 \$1,000.00 \$250.00 \$5,000.00 \$5,000.00 \$4,000.00 \$4,000.00 \$200.00 **Showing Buylines:** All Lines Last Received: 11/04-11/04 11/03-11/03 11/03-11/03 11/03-11/03 11/03-11/04 11/02-11/02 11/01-11/01 11/01-11/01 10/31-10/31 10/30-10/30 10/29-11/05 Dates **Printed:** 10/25/20 10/23/2012 12:43 PM -0 ш ш Spots/Week Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# Rep Firm 10/25/2012 11:47 AM # of Weeks ш 0 ш) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 ш ш Н Н **|---1** Total Spots 0 \vdash ш \$1,600.00 \$5,000.00 \$5,000.00 Total Cost \$200.00 \$600.00 \$1,000.00 \$250.00 \$0.00 \$4,000.00 \$4,000.00 \$7,400.00

Rating: 2.3

Advertiser (Station WIS		EC'd Yes	Rep Order#
Advertiser ().BENNETT FOR INDIANA	Station WISH-TV INDIANAPOLIS, IN			6866874
IT FOR I	APOLIS,			Ver#
DIANA	2			3 Mod# 0
	Agency (Ver# 3 Mod# 0 Status Confirmed
1218 GRANDVEIW AVE, 1ST FLOOR	Agency () BRABENDER COX	Showing Buylines: All Lines	Last Received:	Traffic Order# 216620
Sales Office	Rep Firm	l Lines	10/23/2012 12:43 PM	Printed:
ffice () PHILADELPHIA	B		12:43 PM	Printed: 10/25/2012 11:47 AM
				5 of

6

Rat	Rat	Rat	Rat	1	LT	Ph Fa	St.
41 Rating: 3.3	40 Rating: 7.3	39 Rating: 6.3	38 Rating: 4.9		Ln	Buyer Phone# Fax#	Station Advertiser Product Product
SU SU	.3 SU	SU SU	SU		Day	LIZ	WISH- BEN
G	G	G	q	1	ау	LIZ BRABENDER	TV INI BB. (NETT
11P-1135E	7P-8P	6P-630P	9A-1030A	1	Time	NDER	WISH-TV INDIANAPOLIS, IN r ().BENNETT FOR INDIANA BENNETT FOR INDY
11P-1135P LATE NEWS SUN	60 MINUTES-CBS	SUN NEWS	SUNDAY MRN-CBS		Program		IN NDIANA
						Flight Dates Hiatus Weeks	Agency (1218 (PTTS)
:30	30	: 30	: 30	1	Len) BRABE GRANDVI BURGH, F
\$900.00	\$4,000.00	\$600.00	\$450.00		Rate	10/29/2012 - 11/06/2012	() BRABENDER COX 1218 GRANDVEIW AVE, 1ST FLOOR PTTSBURGH, PA 15211
11/04-11/04	11/04-11/04	11/04-11/04	11/04-11/04		Dates	2	LOOR
Н	Н	Д	Н	1 1 1	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (
Н	Н	ы	Н	1	# of Weeks	Phone# FAX#	
щ	ч	ш	Щ	!	Total Spots	215-567-6005 215-567-5938) PHILADELPHIA) KATE BRADY
\$900.00	\$4,000.00	\$600.00	\$450.00		Total Cost	3005 ;938	PHIA DY

Daypart

--- REPORT TOTALS---

Report Totals: 90 / \$74,900.00

-SALES MONTHLY TOTALS-

Sales Totals: 90 / \$74,900.00 Lines not sent/rcld/rtrn: 0 / \$0.00
---COMPETITIVE---Station Totals: 90 / \$74,900.00 Nov 12: 90 / \$74,900.00

	COMMETTIVE
Market	
Totals	

RA35+ COMP TO FOLLOW ---COMPETITIVE COMMENTS--

Books Demos

\$77,721

CABL WTTV

000

WISH WXIN

% 0 %

YDNW

ω %

WRTV

%

WTHR

%

RA35+ NOV11

Station W Advertiser Rep Order# EC'd Yes Buyer Estimate# Product WISH-TV INDIANAPOLIS, IN er ().BENNETT FOR INDIANA BENNETT FOR INDY 6866874 Ver# w Mod# 0 Status Confirmed Agency () BRABENDER COX 1218 GRANDVEIW AVE, IST FLOOR PTISBURGH, PA 15211 Traffic Order# 216620 Showing Buylines: All Lines Last Received: **Printed:** 10/25/2012 11:47 AM 10/23/2012 12:43 PM Rep Firm Sales Office (Salesperson () PHILADELPHIA) KATE BRADY

Agency C/P1/P2/E Flight Dates Hiatus Weeks 10/29/2012 - 11/06/2012

LIZ BRABENDER

Phone# Fax#

CASH IN ADVANCE -- CREDIT RISK -- AGY ADDRESS CHANGE (PER PHILLY OFFICE AB)

---Agency Comment---

Salesperson Phone# Salesperson FAX# 215-567-6005 215-567-5938

6 of

6

Spot Manager: All,

P3	\$300.00	M-F 4p-5p	11/01/12	:30	357-5p	Anderson Cooper	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$550.00	M-F 7-730p	11/01/12	:30	658-730p	Inside Edition	POL/Bennett for Indiana BENNETT FOF	HSIM
P3	\$600.00	News 8 @530	11/01/12	:30	530-6p	News 8 @ 530p	POL/Bennett for Indiana BENNETT FOF	HSIM
P3	\$600.00	News 8 @6	11/01/12	:30	558-630p	News 8 @6	POL/Bennett for Indiana BENNETT FOF	HSIM
P3	\$600.00	News 8 @5	11/01/12	:30	5-530p	News 8 @5p	POL/Bennett for Indiana BENNETT FOF	HSIM
P2	\$650.00	Noon News	11/01/12	:30	1158a-1230p	Noon News	POL/Bennett for Indiana BENNETT FOF	HSIM
P2	\$5,000.00	Thur Hour 2	11/01/12	:30	858-10p	Thursday 9-10p	POL/Bennett for Indiana BENNETT FOF	HSIM
P1	\$600.00	Price is Right	11/01/12	:30	1058-12p	Price Is Right	POL/Bennett for Indiana BENNETT FOF	HSIW
P2	\$4,000.00	Wed Hour 1	10/31/12	:30	758-9p	Wednesday 8-9p	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$150.00	CBS This Morning	10/31/12	:30	8-9a	CBS This Morning @8	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$550.00	M-F 7-730p	10/31/12	:30	658-730p	Inside Edition	POL/Bennett for Indiana BENNETT FOF	HSIW
P1	\$1,200.00	CBS Evening News	10/31/12	:30	630-7p	CBS Evening News	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$600.00	News 8 @530	10/31/12	:30	530-6p	News 8 @ 530p	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$300.00	M-F 4p-5p	10/31/12	:30	357-5p	Anderson Cooper	POL/Bennett for Indiana BENNETT FOF	HSIW
P2	\$650.00	Noon News	10/31/12	:30	1158a-1230p	Noon News	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$350.00	CBS This Morning	10/31/12	:30	7-8a	CBS This Morning @7a	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$450.00	Daybreak @ 6	10/31/12	:0(:30	(6:30:00 AM-7:00	Daybreak @ 6	POL/Bennett for Indiana BENNETT FOF	HSIW
P4	\$350.00	David Letterman	10/31/12	:30	1135p-1237a	David Letterman	POL/Bennett for Indiana BENNETT FOF	HSIW
P1	\$600.00	Price is Right	10/31/12	:30	1058-12p	Price Is Right	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$900.00	LN M-F	10/31/12	:30	11-1135p	News 8 @ 11 M-F	POL/Bennett for Indiana BENNETT FOF	HSIM
P3	\$600.00	News 8 @5	10/31/12	:30	5-530p	News 8 @5p	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$600.00	News 8 @6	10/31/12	:30	558-630p	News 8 @6	POL/Bennett for Indiana BENNETT FOF	HSIW
P1	\$600.00	Price is Right	10/30/12	:30	1058-12p	Price Is Right	POL/Bennett for Indiana BENNETT FOF	HSIM
P3	\$550.00	M-F 7-730p	10/30/12	:30	658-730p	Inside Edition	POL/Bennett for Indiana BENNETT FOF	HSIM
P3	\$600.00	News 8 @530	10/30/12	:30	530-6p	News 8 @ 530p	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$600.00	News 8 @6	10/30/12	:30	558-630p	News 8 @6	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$150.00	CBS This Morning	10/30/12	:30	8-9a	CBS This Morning @8	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$600.00	News 8 @5	10/30/12	:30	5-530p	News 8 @5p	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$300.00	M-F 4p-5p	10/30/12	:30	357-5p		POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$350.00	CBS This Morning	10/30/12	:30	7-8a	CBS This Morning @7a	POL/Bennett for Indiana BENNETT FOF	HSIW
P2	\$4,000.00	Tue Hour 1	10/30/12		758-9p	Tuesday 8-9p	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$450.00	Daybreak @ 6	10/30/12		(6:30:00 AM-7:00	Daybreak @ 6	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$900.00	LN M-F	10/30/12	:30	11-1135p	News 8 @ 11 M-F	POL/Bennett for Indiana BENNETT FOF	HSIW
P2	\$650.00	Noon News	10/30/12	:30	1158a-1230p	Noon News	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$600.00	News 8 @5	10/29/12	:30	5-530p	News 8 @5p	POL/Bennett for Indiana BENNETT FOF	HSIW
P1	\$1,200.00	CBS Evening News	10/29/12	:30	630-7p	CBS Evening News	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$150.00	CBS This Morning	10/29/12	:30	8-9a	CBS This Morning @8	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$350.00	CBS This Morning	10/29/12	:30	7-8a	CBS This Morning @7a	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$900.00	LN M-F	10/29/12	:30	11-1135p	News 8 @ 11 M-F	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$600.00	News 8 @6	10/29/12	:30	558-630p	News 8 @6	POL/Bennett for Indiana BENNETT FOF	HSIW
Ρ1	\$600.00	Price is Right	10/29/12	:30	1058-12p	Price Is Right	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$300.00	M-F 4p-5p	10/29/12	:30	357-5p	Anderson Cooper	POL/Bennett for Indiana BENNETT FOF	HSIW
P2	\$3,700.00	Mon Hour 3	10/29/12		958-11p	Monday 10-11p	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$450.00	Daybreak @ 6	10/29/12		(6:30:00 AM-7:00	Daybreak @ 6	POL/Bennett for Indiana BENNETT FOF	HSIW
. P2	\$650.00	Noon News	10/29/12	:30	1158a-1230p	Noon News	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$600.00	News 8 @530	10/29/12	:30	530-6p	News 8 @ 530p	POL/Bennett for Indiana BENNETT FOF	HSIW
								Alt Order#
D Priority	Rate Ad-ID	Inv. Code (Placed	Date Air Time	Length	nt Time Period	Product Estim Order Inventory Descript Time Period Length Date	Station Advertiser Product Es	Station :
建設 できり ノー								0000

WIDE DRBIT

[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All,

opor	Ivialiayer. All,							
Alt Order #: 06866874	er Product	Estim Order Inventory Descript Time Period Length	ot ilme Period - Le	ngim	Date Air lime	ne linv. code (Haced	Rate Au-ID	Frienty
HSIW	POL/Bennett for Indiana BENNETT FOF	Daybreak @ 6	(6:30:00 AM-7:00	:30	11/01/12	Daybreak @ 6	\$450.00	P 3
HSIM	POL/Bennett for Indiana BENNETT FOF	CBS This Morning @8	8-9a	:30	11/01/12	CBS This Morning	\$150.00	P3
HSIW	POL/Bennett for Indiana BENNETT FOF	David Letterman	1135p-1237a	:30	11/01/12	David Letterman	\$350.00	P4
HSIM	POL/Bennett for Indiana BENNETT FOF		(8:00:00 PM-8:30	:30	11/01/12	Thur Hour 1	\$5,000.00	P2
WISH HISH	POL/Bennett for Indiana BENNETT FOR	CBS This Morning @/a	/-8a	:: ::	11/01/12	CBS Inis Morning	\$350.00	
¥ Zi Zi Zi Zi	POL/Bennett for Indiana BENNETT FOR	CBS This Morning @7a	7-8a 7-8a	:. :: ::	11/07/12	CRS This Morning	\$350.00	р 7
HSIW	POL/Bennett for Indiana BENNETT FOF	Daybreak @ 6	(6:30:00 AM-7:00	:30	11/02/12	Daybreak @ 6	\$450.00	P3
HSIM	POL/Bennett for Indiana BENNETT FOF	Anderson Cooper	357-5p	:30	11/02/12	M-F 4p-5p	\$300.00	P 3
HSIM	POL/Bennett for Indiana BENNETT FOF	News 8 @6	558-630p	:30	11/02/12	News 8 @6	\$600.00	Р3
WISH	POL/Bennett for Indiana BENNETT FOF	News 8 @ 530p	530-6p	:30	11/02/12	News 8 @530	\$600.00	P 3
HSIM	POL/Bennett for Indiana BENNETT FOF	CBS This Morning @8	8-9a	:30	11/02/12	CBS This Morning	\$150.00	P3
HSIM	POL/Bennett for Indiana BENNETT FOF	Inside Edition	658-730p	:30	11/02/12	M-F 7-730p	\$550.00	P 3
HSIM	POL/Bennett for Indiana BENNETT FOF	David Letterman	1135p-1237a	:30	11/02/12	David Letterman	\$350.00	P4
Wish HSIM	POL/Bennett for Indiana BENNETT FOF	News 8 @5p	5-530p	: : : : : : :	11/02/12	News 8 @5	\$600.00	D P3
WSH.	POL/Bennett for Indiana BENNETT FOF	Friday 9-10p	858-10p	:: :: :: :: :: :: :: :: :: :: :: :: ::	11/02/12	Fri Hour 2	\$1.600.00	P3 ;
HSIW	POL/Bennett for Indiana BENNETT FOF	News 8 @ 11 M-F	11-1135p	:30	11/02/12	LN M-F	\$900.00	P3
HSIM	POL/Bennett for Indiana BENNETT FOF	Price Is Right	1058-12p	:30	11/02/12	Price is Right	\$600.00	Ρ1
HSIM	POL/Bennett for Indiana BENNETT FOF	Daybreak Saturday	558-9a	:30	11/03/12	Daybreak Saturday	\$250.00	P3
₩ ₩ ₩ ₩	POL/Bennett for Indiana BENNETT FOR	News 8 @11 Saturday	11-1135p	: :: :::	11/03/12	Sat Lours	\$600.00	ם ב
HSIW	POL/Bennett for Indiana BENNETT FOF	Daybreak Sunday	558-9a	:30	11/04/12	Daybreak Sunday	\$200.00	P3 :
HSIW	POL/Bennett for Indiana BENNETT FOF	Sunday 7-8p	658-8p	:30	11/04/12	Sun Hour 1	\$4,000.00	P2
HSIM	POL/Bennett for Indiana BENNETT FOF	CBS Sunday Morning	858-1030a	:30	11/04/12	CBS Sunday Morni	\$450.00	P5
HSIM	POL/Bennett for Indiana BENNETT FOF	News 8 Weekend/Sunday		:30	11/04/12	News 8 Weekend/S	\$600.00	P2
MSIN HSIM	POI /Bennett for Indiana BENNETT FOF	Inside Edition	658-730p		11/04/12	M-F 7-730n	\$550.00	D 7
HSIW	POL/Bennett for Indiana BENNETT FOF	CBS This Morning @7a	7-8a	:30	11/05/12	CBS This Morning	\$350.00	P3 :
HSIW	POL/Bennett for Indiana BENNETT FOF	David Letterman	1135p-1237a	:30	11/05/12	David Letterman	\$350.00	P4
HSIM	POL/Bennett for Indiana BENNETT FOF	News 8 @ 11 M-F	11-1135p	:30	11/05/12	LN M-F	\$900.00	P3
HSIM	POL/Bennett for Indiana BENNETT FOF	Noon News	1158a-1230p	:30	11/05/12	Noon News	\$650.00	P2
HSIM	POL/Bennett for Indiana BENNETT FOF	Anderson Cooper	357-5p	:30	11/05/12	M-F 4p-5p	\$300.00	P3
HSIM	POL/Bennett for Indiana BENNETT FOF	Price Is Right	1058-12p	:30	11/05/12	Price is Right	\$600.00	Ρ1
HSIM	POL/Bennett for Indiana BENNETT FOF	News 8 @6	558-630p	:30	11/05/12	News 8 @6	\$600.00	P3
WISH	POL/Bennett for Indiana BENNETT FOF	CBS Evening News	630-7p	:30	11/05/12	CBS Evening News	\$1,200.00	. P1
Wish	POL/Bennett for Indiana BENNETT FOF	News 8 @5p	5-530p	:30	11/05/12	News 8 @5	\$600.00	2 23
WISH	POL/Bennett for Indiana BENNETT FOR		958-11p	:30	11/05/12	Mon Hour 3	\$3,700.00	P2
Wish History	POL/Bennett for Indiana BENNETT FOR	CBS This Morning @8	8-9a	:30	11/05/12	CBS This Morning	\$150.00	P3
HSIM	POL/Bennett for Indiana BENNETT FOR	News 8 @ 530p	530-6p	:30	11/05/12	News 8 @530	\$600.00	3 23
Wigh	POL/Bennett for Indiana BENNETT TO	Daybreak @ 6	(6:30:00 AM-7:00	:30	11/05/12	Daybreak @ 6	\$450.00	23
WISH	POL/Bennett for Indiana BENNETT FOF	CBS This Morning @8	8-9a	:30	11/06/12	CBS This Morning	\$150.00	P3
× 20	POL/Bennett for Indiana BENNETT FOF	Daybreak @ 6	(6:30:00 AM-7:00	:3 3	11/06/12	Daybreak @ 6	\$450.00	P3
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \							\$350.00	2

WIDEDRBIT REPORT

Spot Manager: All,

Station Advertiser Product EstimOrder Inventory Descript Time Period Length Date Air Time Inv. Code (Placed' Rate Ad-ID Priority \$74,900.00

WIDECRBIT REPORT

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

WINGOV	v, Federal Can	didates Must	Sign The C	Certification O	n Page 3
Station and	Location:			Date: 10/8/2	012
I, BRABENDE	ERCOX LLC				
eing/on behalf	of: TONY BENNE	ETT	National Control of the Control of t		, a legally
ualified candid	ate of the REPUB	LICAN			political
arty for the offi	ce of: STATESU	PERINTENDEN	ITOF PUBLIC	INSTRUCTION	
n the 2012 G	ENERAL ELECTION	ON			
election to be he	eld on: NOVEMBE	ER 6 2012			
do hereby reque	est station time as fo	ollows:			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

For programming that, in who national importance," list the	ole or in part, "communicates a message relating to matters below:	any political matter of
I represent that the payment	for the above described broadcast time has been fu	rnished by:
BENNETT FOR INDIAN	IA	
	nounce the time as paid for by such person or entity entity is either a legally qualified candidate or an elegally qualified candidate.	
The name of the treasurer of	the candidate's authorized committee is:	
JACOB V BRADLEY		
	me its political advertising policies, including: app d other sales practices (not applicable to federal ca	
	OT DISCRIMINATE OR PERMIT DISCRIMIN Y IN THE PLACEMENT OF ADVERTISING.	ATION ON THE BASIS
To Be Signed	By Candidate or Authorized Co	mmittee
10/08/2012	Liz Brabender Kundu	
Date	Signature	
To Be S	igned By Station Representativ	re
Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

Ι, <u>Β</u>	RABENDERCOXLLC			
		authorized committee) herel a part) pursuant to this agree	by certify that the programming ment:	
	does does	☐ does not		
	to an opposing candidate ramming that does refer to	c (check applicable box). I for an opposing candidate:	further certify that for the	
(chec	ck applicable box)			
	the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.			
V	image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.			
	Liz Brabender i	Kundu ure of candidate or authorized co	ommittaa	
	Signati	ule of candidate of authorized co	Jiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiii	
LIZ BRABENDERKUNDU 10/08/2		10/08/2012		
	printe	ed name	date	